



Erin Economic Development Committee (EEDC)

Minutes of the Tuesday January 10<sup>th</sup>, 2023 Meeting, 6:30pm

Town of Erin – Conference Room

**Present:** Jessica Bailey (Co-Chair), Chris Bailey (Secretary), Matthew Cameron, Christian Piche, David Spencer, Staff Support – Robyn Mulder, Councillor Cathy Aylard

**Regrets:** Sarah Prevette

**Absent:** n/a

**1. Call to Order**

The meeting was called to order at 6:29pm by Co-Chair Jessica Bailey

**2. Approval of the Agenda**

Moved by: Christian Piche

Seconded by: Matthew Cameron

**3. Approval of the Minutes from October 11<sup>th</sup>, 2022**

Moved by: Jessica Bailey

Seconded by: Christian Piche

**4. Reports & Discussion Topics**

**4.1 Economic Development Department – Monthly Brief**

- 4.1.1 *Winterfest:*** the series of events received fantastic reviews and feedback. Visitors attended from a wide range of origin points in addition to many locals. There were many opportunities for improvement documented for future events. Unfortunately, the connection with downtown stores was not as effective as was hoped so this will need to be addressed next year. The partnership with the Erin Chamber did work out well. The grant money allowed for the event to kickoff and put investment into equipment and reusable materials.

**4.1.2 Economic Development Officer:** Robyn is moving into a new ‘strategic initiatives’ role which involves planning and evaluation across departments. The job posting for a new Economic Development Officer has been posted. Robyn will participate in the selection process and to get them up and going.

## **4.2 Business Community Updates**

**4.2.1 Erin Chamber:** the new Chamber has been very active with a series of events including two mixers, an election debate, and a meeting regarding Wastewater Construction. They have a planning event scheduled for Jan 30<sup>th</sup>. Currently the Chamber has enrolled 75 members.

**4.2.2 Ontario Creates:** David recommended using some funds to hire a photographer and begin building a database of potential film locations in our community. He will investigate this further and report back.

## **4.3 EEDC Working Groups**

**4.3.1 Committee Focus:** following a review and discussion on the strategic priorities for Economic Development, it was agreed that the primary focus of the committee this year will be on assisting with a plan to support local business during the construction of the Wastewater Treatment system.

## **4.4 Council Update**

Councillor Aylard reported on her first 8 weeks as a Councillor. Council has approved the 2023 budget including 85 line items, which represent 85 initiatives. Council is very committed to staying focused on these initiatives. The Council Chamber is open to the public, and Council asks that you please talk to them about your ideas and concerns. There is an interest in encouraging guests to attend committees including the Mayor and County Economic Development. Presentations from the Committee to Council will also be encouraged on a regular basis.

## **5. New Business**

n/a

**6. Next Meeting Date** – Tuesday February 14<sup>th</sup> at 6:30pm

**7. Adjournment** - 8:10pm

Moved by: Jessica Bailey

Seconded by: Christian Piche