



Growth Management Strategy

Council Presentation

June 18, 2019

Presentation Outline

- 1. Purpose of the Project**
- 2. Project Timeline & Progress to Date**
- 3. Community & Stakeholder Engagement**
- 4. Initial Demand & Supply Analysis**
- 5. Next Steps**

Purpose of the Project

- To define growth and investment over the next 20+ years
- Undertaken along with other studies, including DC Study, Water EA and Wastewater EA
- Provide Council with guidance on the appropriate location, timing, phasing, servicing and financing of growth between Hillsburgh and Erin Village



Project Overview

1. Provincial, County and Municipal Background Review

2. Community Growth Survey

3. Draft Evaluation Criteria

4. Growth Scenarios

5. Preferred Growth Scenario and Phasing

6. Policy Guidance

7. Council Presentation

8. Final Growth Management Strategy Report

We are here

July

August

September

Fall

Late Fall

Community Engagement

- Community Growth Survey
- Stakeholder Meetings (April 24 and June 18)
- Steering Committee participation
- Social Media posts (Facebook, Twitter, Instagram)
- Erin Connection
- Ad in Erin Advocate
- Website: www.erin.ca/growth-strategy



Community Growth Survey

- 211 respondents (to June 12)
- Generally neutral or happy about future growth prospects
- Erin slightly favoured for future residential and employment growth
- Focus on the redevelopment of existing and small vacant sites
- Focus employment growth to downtown main streets and business parks
- Vision of Erin 2041 – Vibrant small town



Steering Committee

The purpose of the Steering Committee is to provide overall project guidance and act as a checkpoint for project deliverables and outcomes.

Members include:

- Mayor
- CAO
- County Representative
- Public Members:
 - Abel Page
 - Helen Meyer
 - Don Chambers
 - Laurie Davies
 - Marlene Milczarek

Growth Management Strategy

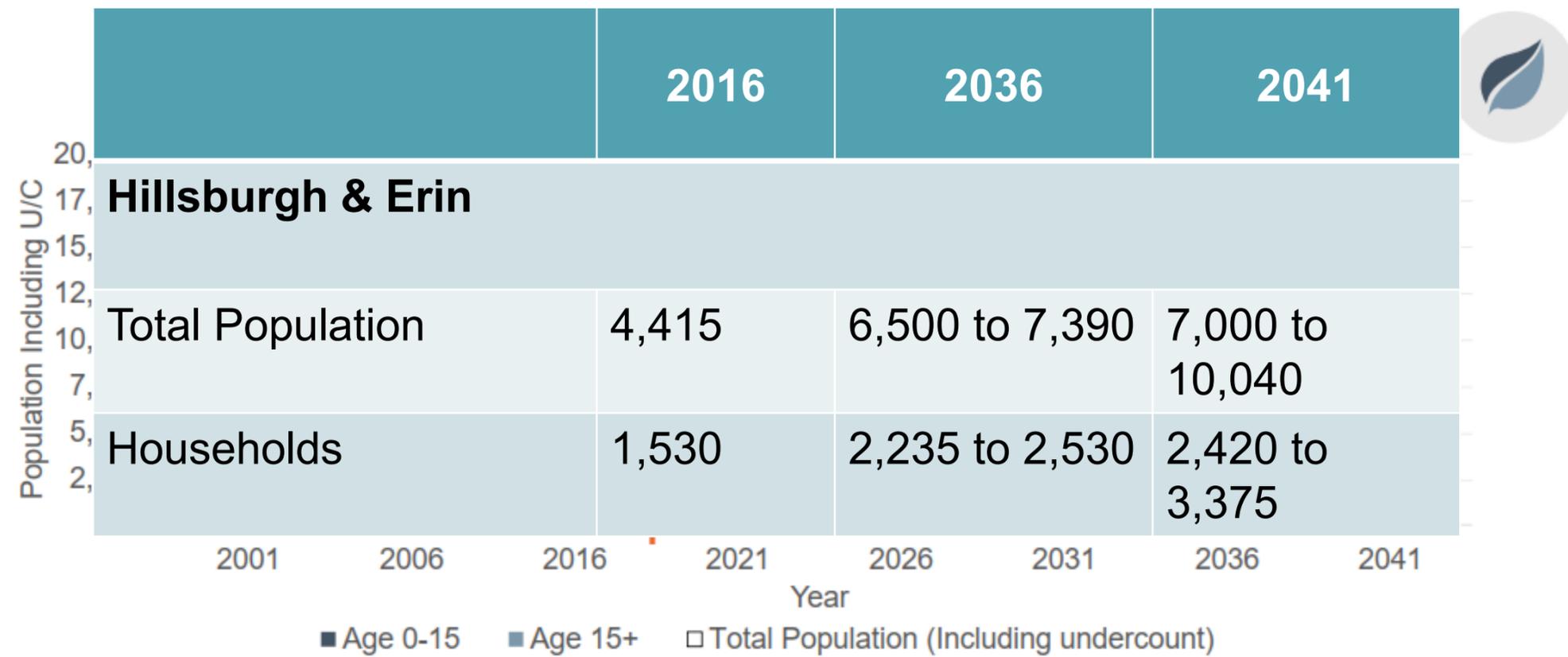
Help guide future growth, by participating in our Growth Management Strategy, available on our website or Town Hall!

Get involved in the process by joining the GMS Steering Committee.

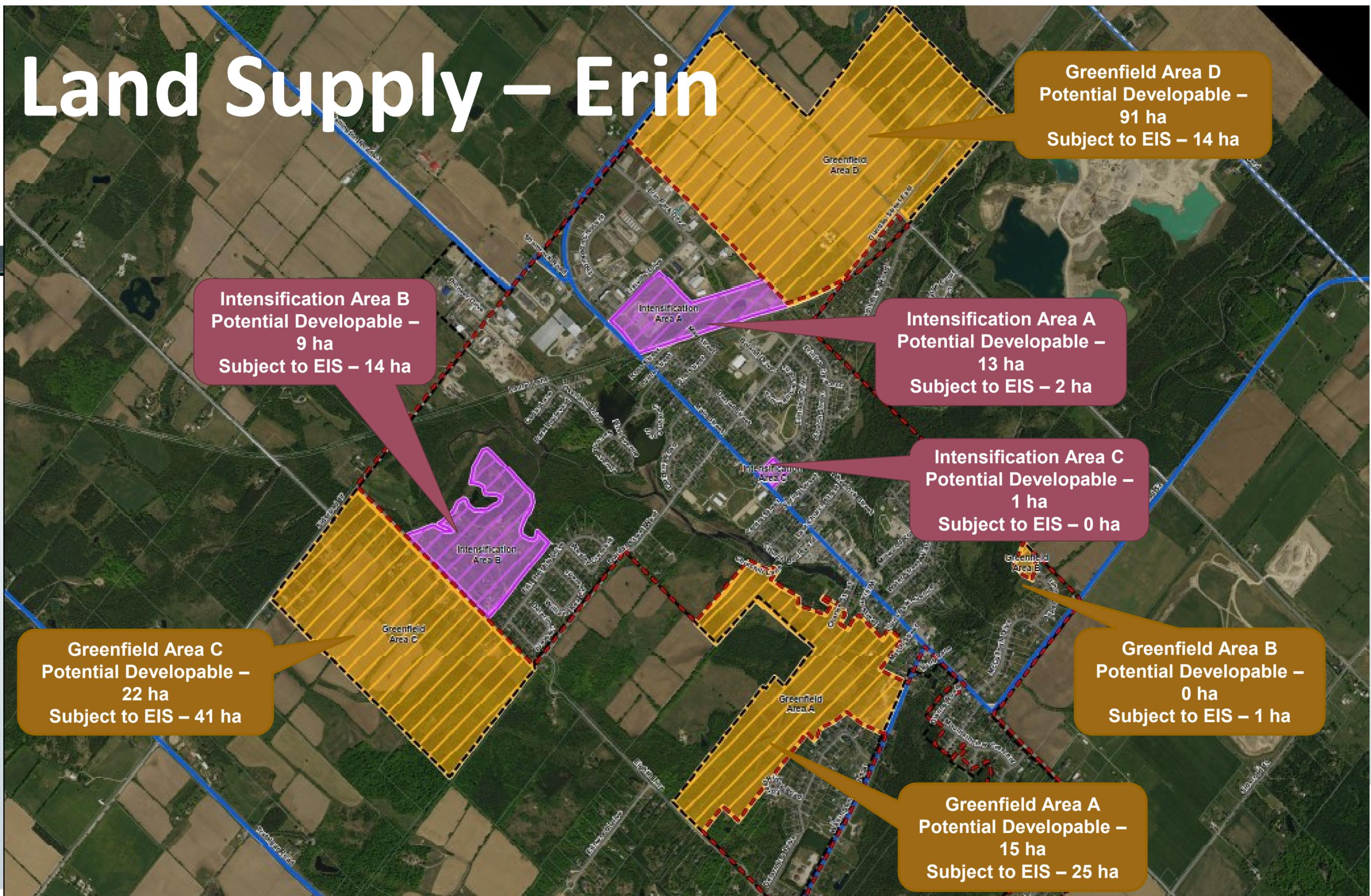
Applications available online.



Initial Demand Analysis



Land Supply – Erin



Greenfield Area D
Potential Developable –
91 ha
Subject to EIS – 14 ha

Intensification Area B
Potential Developable –
9 ha
Subject to EIS – 14 ha

Intensification Area A
Potential Developable –
13 ha
Subject to EIS – 2 ha

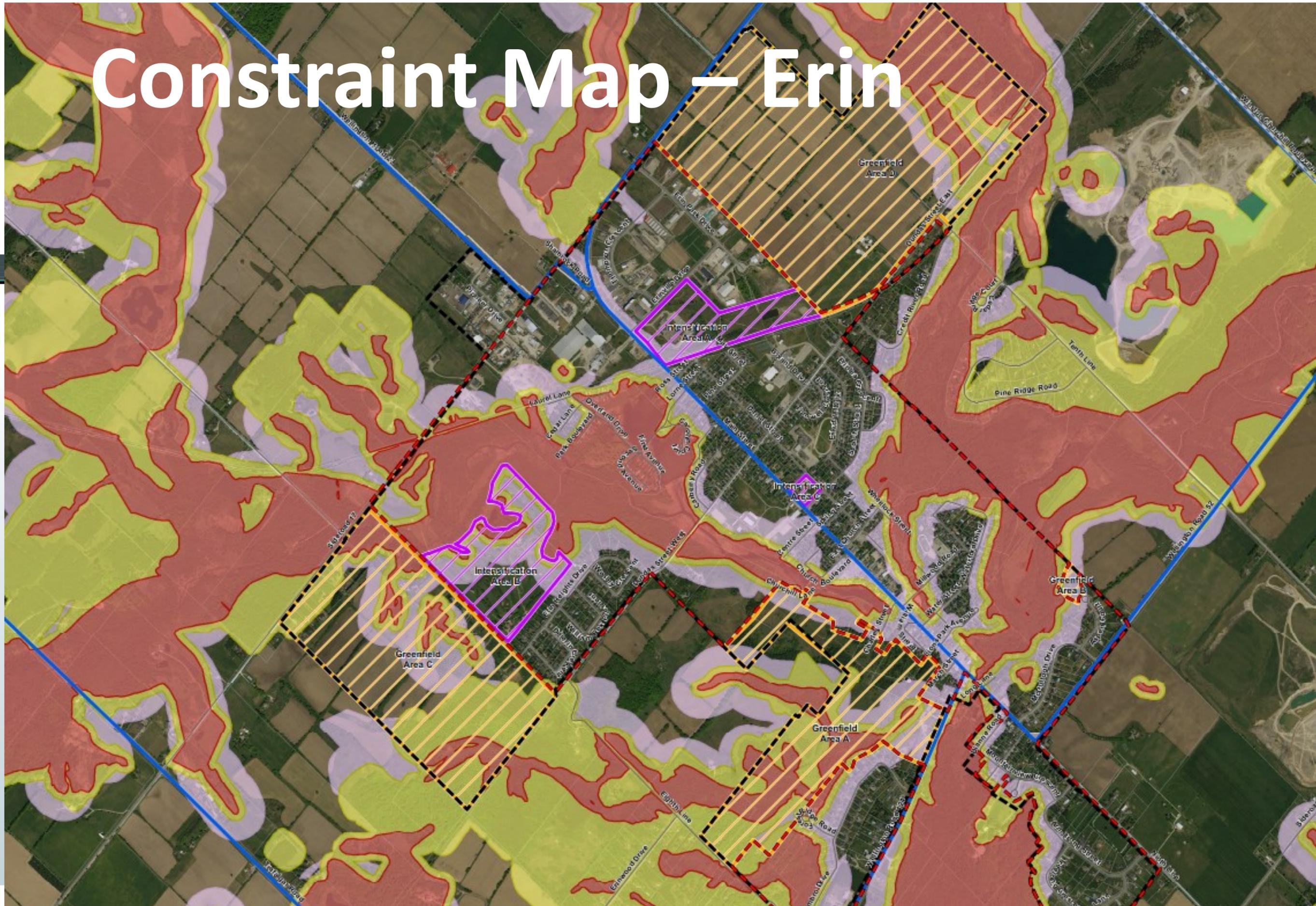
Intensification Area C
Potential Developable –
1 ha
Subject to EIS – 0 ha

Greenfield Area C
Potential Developable –
22 ha
Subject to EIS – 41 ha

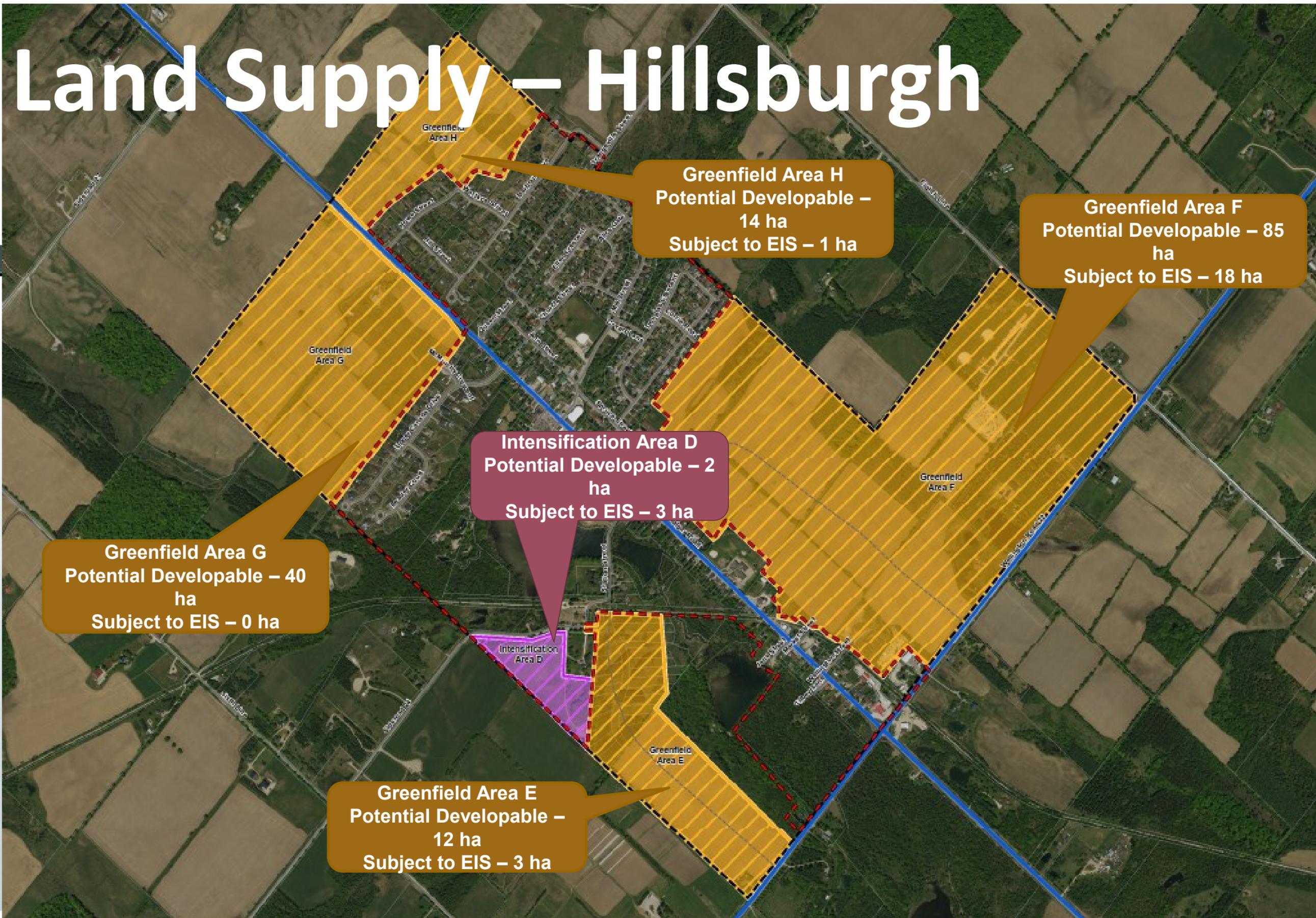
Greenfield Area B
Potential Developable –
0 ha
Subject to EIS – 1 ha

Greenfield Area A
Potential Developable –
15 ha
Subject to EIS – 25 ha

Constraint Map – Erin



Land Supply – Hillsburgh



Greenfield Area G
Potential Developable – 40 ha
Subject to EIS – 0 ha

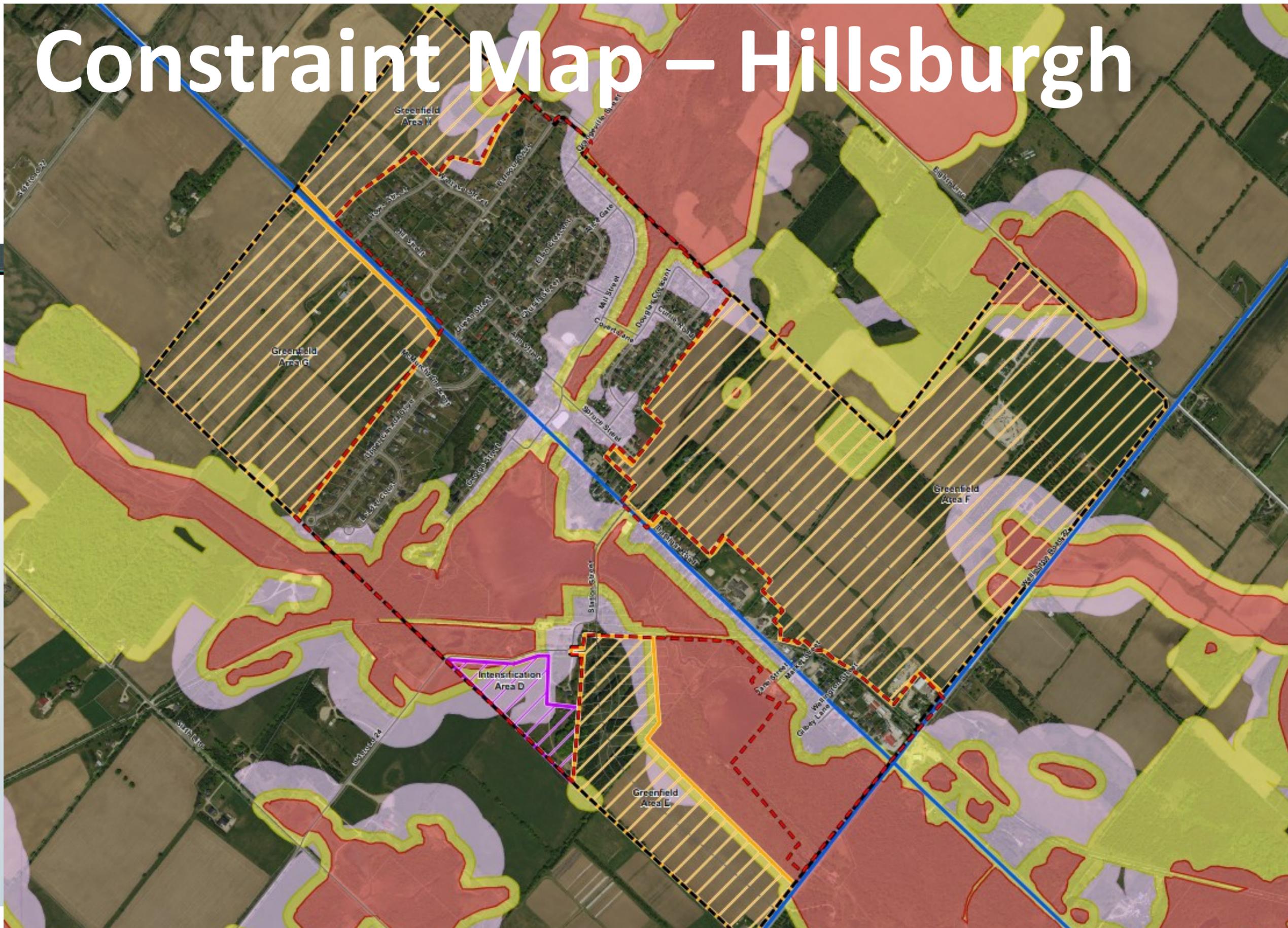
Greenfield Area H
Potential Developable – 14 ha
Subject to EIS – 1 ha

Greenfield Area F
Potential Developable – 85 ha
Subject to EIS – 18 ha

Intensification Area D
Potential Developable – 2 ha
Subject to EIS – 3 ha

Greenfield Area E
Potential Developable – 12 ha
Subject to EIS – 3 ha

Constraint Map – Hillsburgh



Next Steps

- **Evaluation Framework and Results**
- **Preferred Growth Option and Phasing**
- **Draft OP Policy Directions**
- **Draft Growth Management Strategy Report**
- **Council Presentation**
- **Final Growth Management Strategy Report**