



Meet Aiden and Emma

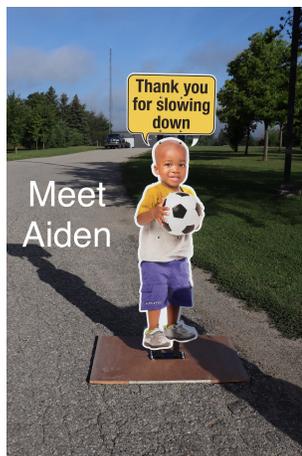
For Immediate Release,

August 26, 2019

The Town of Erin is taking action on road safety by initiating a new speed management program, with the help of our Road Safety Friends, Aiden and Emma. As you drive throughout the Town, you may have noticed Aiden and Emma and their road safety signs. The Town of Erin has initiated this program to remind drivers to slow down in residential areas and to be more aware of their surroundings, as they drive through Erin. The Town will be moving the signs on a weekly basis to spread awareness of the program and encourage safe driving through the entire Town.

How to get involved:

- Help the Town spread awareness of road safety by sharing the locations of Aiden and Emma on social media. If you see our friends throughout the Town, share a post with the location while using the hashtag **#SlowDownErin**.
- Help keep the roads safe by requesting a location. Residents can request a location by emailing engagement@erin.ca with the requested location and reason for the request. As the program develops, requests may be placed on a waitlist; signs will be placed on a priority basis.



For more information, please contact:
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