



ERIN ECONOMIC DEVELOPMENT COMMITTEE (EEDC)

Minutes of the October 12, 2016 Meeting, 6:45-8.15pm

Town of Erin – George Root Conference Room

**Attending:** Maria Britto (Chair), Keith McKinnon, Jim Boyd, David Spencer, Dave Doan, Councillor Rob Smith, Jamie Cheyne (Vice Chair),

**Staff Support:** Robyn Mulder, Economic Development Officer

**Regrets:** Ex-Officio: Mayor Allan Alls, Chris Bailey

1. **Opening Welcome** – Maria Britto (Chair),

Welcome to our visitor in the gallery Trevor Crystal. Trevor is in the process of opening a Bed and Breakfast on Station Road in Hillsburgh.

**ACTION: Robyn to set up a meeting with Maria Britto, Trevor Crystal and herself to set in motion the possibility of Trevor joining the EEDC.**

2. **Approval of the Agenda**

Moved by: Keith McKinnon

Seconded by: Jim Boyd

That the EEDC approves the agenda of October 12, 2016 meeting as presented. CARRIED  
No "In Camera" session was added.

3. **Declaration of Conflict and Interest Therein**

None

4. **Adoption of the Minutes**

Moved by: Rob Smith

Seconded by: Keith McKinnon

That the EEDC approves the minutes of the August 10, 2016 meeting as presented.

5. **Economic Development Officer Update**

**Erin Rotary Riverwalk Trail** – recommendations going to Council next week

**Trails Committee** – Signage for the Water Tower Trail has been ordered and will be installed within the next couple of weeks

**Central Counties** – Town of Erin is taking advantage of 2 grant initiatives with Central Counties (RTO6). Media Development and Trails Development.

**International Plowing Match** – huge success for the Town of Erin booth. Thank you to all participants in the Town booth.

**Erin Fall Fair** – fantastic weekend, green Town of Erin bags were well received. We will need to look into sponsorship for next year or the possibility of charging a small fee to participate to offset the cost of the bags. Thank you to all volunteers who helped in the Town booth.

**Community Profile** – is in the final stages of creation and is with a marketing company “Y-factor” at the moment

**Municipal sign** – looking at upgrading our municipal town sign for better communication with residents

**Mayors Breakfast** – great business breakfast, almost a full house. Fantastic speakers from the County of Wellington and Everdale Farm. Next breakfast will be in January.

**Pintar Job Fair** – working with Agilec to organise a Job Fair for Pintar as they are in need of approximately 40 workers.

**Resumes can go to Phil Iozzo** [phil@pintar.ca](mailto:phil@pintar.ca)

6. **Focus Groups** for Oct – Dec, 2016

Business Initiatives (Shop Local program and Ambassador program creation)

Downtown Revitalisation (parking, lighting, signage, CIP discussion)

Each focus group will have one meeting per month on the 2<sup>nd</sup> and 4<sup>th</sup> Wednesday of each month at 10 - 11am.

**ACTION: All members please advise if you are able to sit on either one of these focus groups.**

7. **Other Business**

8. **Adjournment** 8.25pm

9. **Next Meeting Date (informal)** Wednesday November 9th, The Friendly Chef, Hillsburgh  
Economic Development Committee meetings are held every 2 months. However every other month the committee has decided to meet at a different establishment informally. This is to show support for the community and learn about the Town of Erin businesses.