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## **The Town of Erin Releases New Citizen Engagement Charter**

For Immediate Release,

July 13, 2018

The Council of the Town of Erin voted to adopt a new Citizen Engagement Charter. Following a public consultation period, the Town developed the charter as an enhanced commitment by both Council and Town Staff to continue to expand in their engagement efforts.

Over the past year, the Town has placed an increased emphasis on renewing their communication strategies to ensure they are engaging in the most effected way, as identified by the public. Recently, the Town circulated a citizen engagement survey, which asked the opinion of residents and local business owners about the Town's current engagement efforts and what they would like to see more of moving forward. The Town received over 100 submissions and from those submissions were able to identify the preferred method in which the community preferred to communicate and was able to highlight key Engagement Core Values, which can be found in the Charter.

"We have always valued working directly with the public and recognize that public consultation allows us to achieve positive engagement and idea sharing", said Mayor Alls. "I am excited to see this Charter come forward and believe that with commitments like this in place we will continue to see effective two-way communication", he added.

The Citizen Engagement Charter is one of many recent improvements initiated by the Town to enhance community engagement.

A copy of the Citizen Engagement Charter can be found on [www.erin.ca](http://www.erin.ca).

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