

---

---

**TOWN OF ERIN SSMP**

**RESULTS OF FORM AND FUNCTION  
VISIONING WORKSHOPS**

**October 19, 2009**

---

---

- A. Town Council and Staff**
- B. General Public**
- C. Erin BIA**
- D. Brampton Real Estate Board**



**A. Town Council and Staff – May 4, 2009**  
**Summary of SWOT exercise**

*(Number represents how many times the issue was addressed)*

<b>Category</b>	<b>Issue</b>	<b>Number of times issued raised</b>			
		<b>Strength</b>	<b>Weakness</b>	<b>Opportunity</b>	<b>Threat</b>
<i>Community Planning</i>	Proximity to larger urban centres/Commutable	6	2		2
	Small town feel/atmosphere/charm			5	
	Downtown core (vibrant, pretty, quaint)	2		2	
	Sense of community	6		2	4
	Safety	1			
	Rural Atmosphere/flavor	1			
	High Taxes/Affordability		7		2
	Employment		4		
	No condos, townhouses, starter homes		3		
	Development – Industry	1	1	6	3
	Development – Commercial		2	2	1
	Development - Housing		3	2	2
	Outside influences (GTA, CVC, county, province)		5		5
SSMP	1	1	5	3	

<b>Category</b>	<b>Issue</b>	<b>Number of times issued raised</b>			
		<b>Strength</b>	<b>Weakness</b>	<b>Opportunity</b>	<b>Threat</b>
<i>Environmental</i>	Water	3			
	Natural resources	3	2		1
	Credit River	1	1	2	1

Category	Issue	Number of times issue raised			
		Strength	Weakness	Opportunity	Threat
<i>Servicing</i>	Schools	1			2
	Local shopping		1		
	Septic Systems		2	1	
	Highspeed internet		1	2	
	Cellphone coverage		2		
	Truck traffic		1		3
	Medical Services		2		2
	Public Transit		2		

Category	Issue	Number of times issue raised			
		Strength	Weakness	Opportunity	Threat
<i>Recreation</i>	Walking/Bike Trails	2			
	Arenas, sports	3			

**B. Public Meeting – May 4, 2009**  
**Summary of SWOT exercise**

Category	Issue	Number of times issued raised			
		Strength	Weakness	Opportunity	Threat
<i>Community Planning</i>	Proximity to larger urban centres/Commutable	8			
	Small town feel/atmosphere/charm	10			4
	Downtown core (vibrant, pretty, quaint)	1		2	
	Sense of community	7			
	Safety	2			
	Rural Atmosphere/flavor/history	8			
	High Taxes/Affordability	1	2	2	4
	Employment		2	1	3
	No condos, townhouses, starter homes		2	3	3
	Development - Industry		5	4	4
	Development – Commercial		2	1	1
	Development - Housing	2	3	4	5
	SSMP	1			
	Walkability	1			

<b>Category</b>	<b>Issue</b>	<b>Number of times issued raised</b>			
		<b>Strength</b>	<b>Weakness</b>	<b>Opportunity</b>	<b>Threat</b>
<i>Environmental</i>	Water	3	2		
	Natural resources, landscape	11	1		
	Credit River	3			
	Wildlife	5		1	

<b>Category</b>	<b>Issue</b>	<b>Number of times issue raised</b>			
		<b>Strength</b>	<b>Weakness</b>	<b>Opportunity</b>	<b>Threat</b>
<i>Servicing</i>	Schools	3		1	
	Local shopping	4		5	
	Septic Systems		1	2	3
	Highspeed internet				
	Cellphone coverage				
	Truck traffic		2	4	
	Medical Services		1	3	
	Public Transit, Parking		1	3	1

<b>Category</b>	<b>Issue</b>	<b>Number of times issue raised</b>			
		<b>Strength</b>	<b>Weakness</b>	<b>Opportunity</b>	<b>Threat</b>
<i>Recreation</i>	Walking/Bike Trails, Parks	4	1	7	
	Arenas, sports	4			
	Fall Fair, Rodeo	2			
	Limited activities for young adults and teenagers		1	1	3
	Swimming pool		1	1	
	Curling rink		1		

**C. Erin BIA – Oct 13, 2009**  
**Summary of SWOT exercise**

<b>Category</b>	<b>Issue</b>	<b>Number of times issued raised</b>			
		<b>Strength</b>	<b>Weakness</b>	<b>Opportunity</b>	<b>Threat</b>
<i>Community Planning</i>	Proximity to larger urban centres/Commutable	2			
	Small town feel/atmosphere/charm	3			
	Downtown core (vibrant, pretty, quaint)	2			
	Sense of community	2			
	Safety	1			
	Rural Atmosphere/flavor/history	1			
	Development - Industry			1	
	Development – Housing				2

<b>Category</b>	<b>Issue</b>	<b>Number of times issue raised</b>			
		<b>Strength</b>	<b>Weakness</b>	<b>Opportunity</b>	<b>Threat</b>
<i>Services</i>	Local shopping	1			
	Septic Systems		1		
	Highspeed internet		1		
	Cellphone coverage		1		
	Truck traffic		1		
	Medical Services		1	1	

<b>Category</b>	<b>Issue</b>	<b>Number of times issue raised</b>			
		<b>Strength</b>	<b>Weakness</b>	<b>Opportunity</b>	<b>Threat</b>
<i>Recreation</i>	Swimming pool		1		
	Skateboard park		1		

**D. Brampton Real Estate Board – Oct 13, 2009**  
**Summary of SWOT exercise**

<b>Category</b>	<b>Issue</b>	<b>Number of times issued raised</b>			
		<b>Strength</b>	<b>Weakness</b>	<b>Opportunity</b>	<b>Threat</b>
<i>Community Planning</i>	Proximity to larger urban centres/Commutable	7	4		2
	Small town feel/atmosphere/charm	7			1
	Downtown core (vibrant, pretty, quaint)	3			
	Sense of community	3			
	Safety	5			
	Quality of life	4			
	Larger Properties	3		1	
	Walkability	2			
	Rural Atmosphere/flavor	2			
	High Taxes/Affordability		4		5
	Employment		2	2	3
	No condos, townhouses, starter homes		3	5	4
	No downsizing homes		2	8	2
	Development - Industry	1	4	2	
	Development - Commercial	1	2	1	2
Development - Housing		1	3	2	

<b>Category</b>	<b>Issue</b>	<b>Number of times issued raised</b>			
		<b>Strength</b>	<b>Weakness</b>	<b>Opportunity</b>	<b>Threat</b>
<i>Environmental</i>	Water	2			
	Natural beauty	5			

<b>Category</b>	<b>Issue</b>	<b>Number of times issue raised</b>			
		<b>Strength</b>	<b>Weakness</b>	<b>Opportunity</b>	<b>Threat</b>
<i>Servicing</i>	Schools	5			
	Community Centre	2			
	Local shopping	4			
	Septic Systems		2	1	
	Highspeed internet		2	3	2
	Cellphone coverage		2	3	
	Truck traffic		3	2	
	Medical Services		2	2	3
	Senior Services				3
Public Transit				2	

<b>Category</b>	<b>Issue</b>	<b>Number of times issue raised</b>			
		<b>Strength</b>	<b>Weakness</b>	<b>Opportunity</b>	<b>Threat</b>
<i>Recreation</i>	Walking/Bike Trails	3			
	Golf courses	3			
	Arenas	3		2	
	Fall Fair	2			
	Swimming Pool		1	2	
	Activities for teenagers		3		