



## Town of Erin

5684 Trafalgar Rd.  
Hillsburgh, Ontario N0B 1Z0  
Tel: (519) 855-4407  
Fax: (519) 855-4821  
[www.erin.ca](http://www.erin.ca)

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### Erin welcomes new Senior Communications Officer



Chris Vernon has been hired as the Town of Erin's Senior Communications Officer effective Nov. 27, 2023.

Reporting directly to the Chief Administrative Officer (CAO), Chris will be responsible for creating and implementing internal and external communications programs for the Town, via both traditional and online media.

In his new role, Chris will also manage communication strategies and community public outreach initiatives to keep residents informed as Erin prepares to enter a new and exciting period of growth.

Chris spent more than 20 years with Torstar-Metroland, with many years spent at the senior leadership level as a regional editor overseeing multiple titles, including The Erin Advocate, The Orangeville Banner, and the Caledon Enterprise.

Most recently, Chris worked for the Department of National Defence (DND) as a Public Affairs Specialist.

"As the former regional editor of The Erin Advocate, I feel like I have returned home and I am very excited for this opportunity in a community I consider home," said Chris.