



Town Council Adopts New Strategic Plan

For Immediate Release,

September 3, 2019

At the September 3rd Council Meeting, Council of the Town of Erin adopted the 2019 to 2023 Town of Erin Strategic Plan. The Strategic Plan is a true reflection of the future-ready approach that has been instilled in the corporation and will continue to be a force as the Town continues to flourish and grow. Council's decision was made following an extensive public consultation period, including a public survey, an open public comment period, and two Council and Staff workshops.

The Town of Erin retained the services of Global Attraction Investment Group and Sierra Planning & Management to create a Strategic Plan that encompasses the voice of residents, while creating a prosperous, healthy, environmentally progressive community.

The Strategic Plan will help guide the direction of Council and Staff, beyond the current term of Council. The Plan outlines the Town's vision, mission and core values, while identifying the most important priorities and goals for the future. In keeping with the Town's commitment towards accountability, the Plan and each action will be reviewed on an annual basis.

The five strategic pillars highlighted through the Town of Erin Strategic Plan, are:

- Growth Management;
- Economic Prosperity;
- Healthy Lifestyle and Vibrant Community;
- Service Excellence and Good Governance; and
- Investment in Community Assets.

"This Strategic Plan was created with an emphasis on service excellence and a focus on the future as we work towards becoming a leading municipality," said Nathan Hyde, CAO. "Council is pleased with the process and outcome of the Strategic Plan, as it encompasses our innovative future, while preserving our unique small town feel," said Mayor Allan Alls. "Thank you to staff and the public who took the time to contribute their input in this Plan and helping make Erin an even better place to live and work," he added.

To review the Town of Erin Strategic Plan, please visit www.erin.ca.

For more information, please contact:
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